

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
OCT9/12 11.09  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME STEPHANIE KINCAID  
SALES PRSN WA- JOE KNAUER

| CLASS: | NATL. | LOCAL | REGIONAL |
|--------|-------|-------|----------|
|--------|-------|-------|----------|

DATE OCT9/12 11.09

STA: \*\*\*\*\*  
CON CM THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

| LINE#   | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 3   | S   |    | 1000P-1100P | 30   |     | \$2,800.00 | 10/5       | 10/5     | 0        |           | FRI  | 0         |
| AGENCY ADVERTISER CODE =<br>AGENCY PRODUCT CODE =<br>AGENCY EST# = 465  |     |    |             |      |     |            |            |          |          |           |      |           |
| PROGRAM : 20/20<br>STATION MAKEGOOD OFFERS:<br>M2 REJECT BUY#3 MISSED:FRI/1000P-1100P OCT5 30S \$2,800.00 (OCT5/12)<br>OFFER:SAT/330P-700P OCT6 30S \$2,750.00 PLS ADVISE.<br>CMT:CREDIT \$50 *****RESEND |     |    |             |      |     |            |            |          |          |           |      |           |

REP HEADLINE# 6360855 TRF# 335174  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 11.09  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

| LINE#  | REP | CD | TIME PERIOD | LGTH | SEC | RATE     | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| OCT/12 |     |    |             |      |     | 34425.00 |            |          |          |           |      |           |

CONTRACT TOTAL 34425.00  
TOTAL SPOTS 18

MARKET TOTALS \$110,925 WFTV 34% WKMG 30% WESH 25% WOFL 9% WKCF 0% WRBW 2% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE